

BRANDON ZONE PROFILE

LOCATION AND DEMOGRAPHICS







LOCATION	Brandon City is situated in the centre of the south part of Prairie Mountain Health. Brandon City is split into five areas: Brandon Downtown, Brandon East End, Brandon North Hill, Brandon South End and Brandon West End.
DEMOGRAPHICS	Population ¹ : 54,196 Land Area ² : 77 km ² Density: 703.8 persons/km ²
FACILITIES	Acute Care: 1 Personal Care Homes: 5
COMMUNITY HEALTH SERVICES	Public Health, Home Care, Mental Health, Primary Health Care, Emergency Medical Services

DID YOU KNOW?

- ✓ Brandon zone has a significantly lower stroke and heart attack rate
- ✓ Almost 60% of newly diagnosed depression patients in the Brandon zone had appropriate follow-up care
- ⚠ Only 42% of diabetics living in the Brandon zone have had a diabetes eye exam
- ✗ Almost 19% of Brandon zone residents live with respiratory illness
- ✗ Brandon zone has a significantly higher prevalence of childhood asthma

SOCIAL AND ECONOMIC INDICATORS COMPARED TO PMH

LIFE EXPECTANCY³		FEMALE: 83.4 > 83.3 YEARS MALE: 78.5 > 78.3 YEARS	CHILDREN IN LOW INCOME FAMILIES⁴		24.0% > 21.8%
MEDIAN HOUSEHOLD INCOME⁴		DOWNTOWN \$40,930 EAST END \$53,243 NORTH HILL \$57,706 SOUTH END \$64,487 WEST END \$66,424 PMH \$54,014	HOUSING AFFORDABILITY⁵		TENANT: 39% OWNER: 13% DOWNTOWN 39% EAST END 35% NORTH HILL 33% SOUTH END 33% WEST END 35% PMH 30% TENANT: 39% OWNER: 13%
EDUCATION LEVEL^{4,6}		13% < 17%	UNEMPLOYMENT RATE⁴		7.3% > 6.6%

NOTES

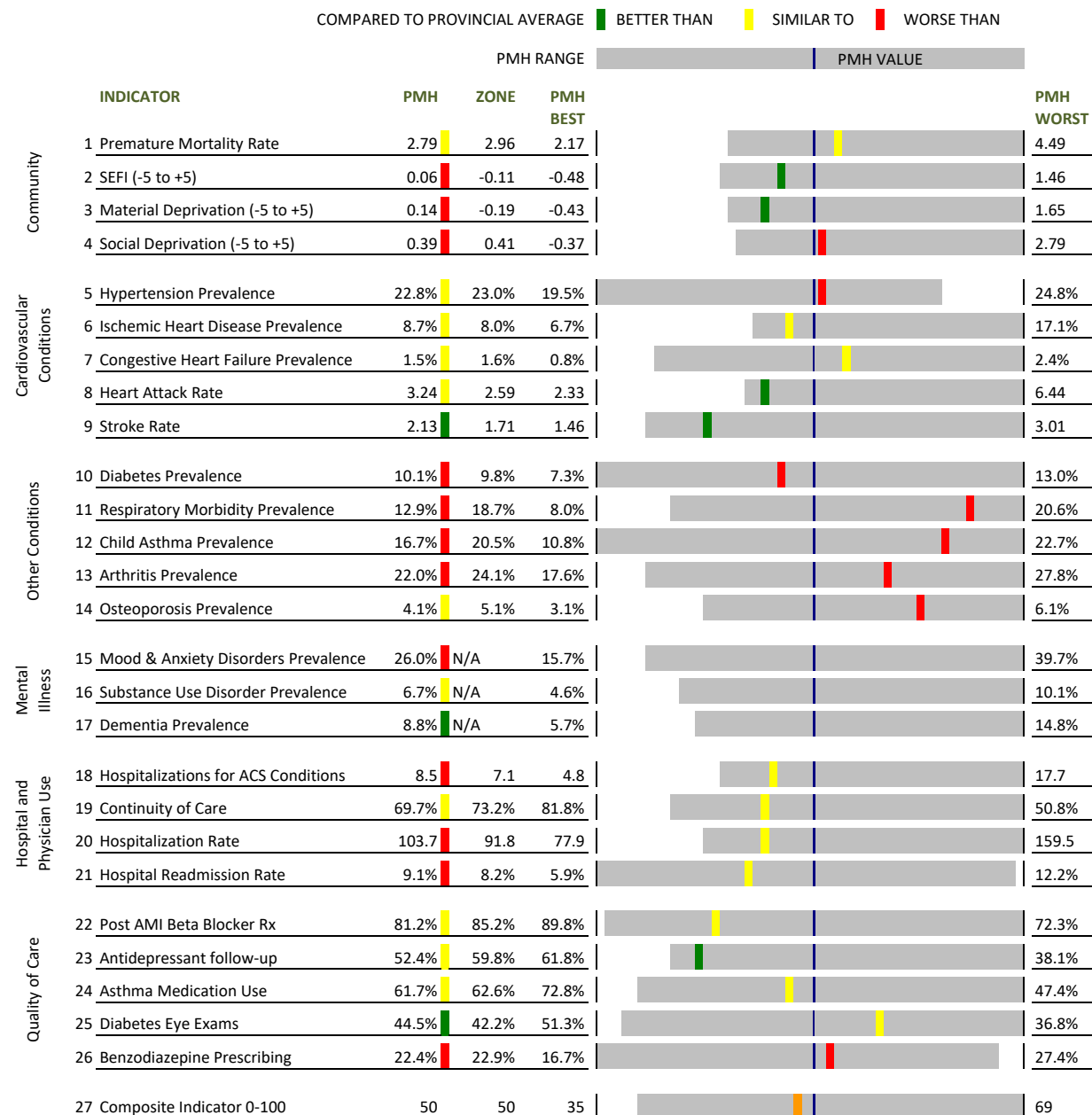
¹ Manitoba Health Population Reports, 2018 ² Land area excludes the unorganized territories.
³ Manitoba Centre for Health Policy RHA Indicators Atlas, 2019 ⁴ Statistics Canada 2016 Census
⁵ Housing affordability is the percentage of households spending 30% or more of total household income on shelter costs. ⁶ Aged 25-64 without a high school diploma

To learn more, check out the complete Community Health Assessment Report at: prairiemountainhealth.ca/CHA-2019

ZONE PROFILE INDICATORS

BRANDON ZONE

The chart below shows how the health of the people in this zone compares with the rest of Prairie Mountain Health. The zones result for each indicator is shown as a vertical bar. The PMH rate is shown as a blue vertical bar at the centre of the chart. The range of results for all of PMH is shown as the grey shaded area. The colour of the horizontal bar for both the district and PMH values indicates whether the value is significantly lower (green), significantly higher (red) or not significantly different (yellow) to the Provincial average.



Indicator Notes

1. Age & Sex Adjusted Average Annual Premature Mortality Rate 2012-2016, per 1000 age 0-74 2. Socioeconomic Factor Index (SEFI), Canadian Census 2016 3. Material Deprivation, Canadian Census 2016 4. Social Deprivation, Canadian Census 2016 5. Age & Sex Adjusted Hypertension Prevalence 2016/17, age 19+ 6. Age & Sex Adjusted Ischemic Heart Disease Prevalence 2012/13-2016/17, age 19+ 7. Age & Sex Adjusted Annual Average Congestive Heart Failure Prevalence 2011/12-2016/17, age 40+ 8. Age & Sex Adjusted Rates of Acute Myocardial Infarction 2012-2016, per 1000 age 40+ 9. Age & Sex Adjusted Rates of Stroke 2012-2016, per 1000 age 40+ 10. Age & Sex Adjusted Diabetes Prevalence 2014/15-2016/17 (all ages) 11. Age & Sex Adjusted Total Respiratory Morbidity Prevalence 2016/17 (all ages) 12. Age & Sex Adjusted Asthma Prevalence 2015/16-2016/17, age 5-19 13. Age & Sex Adjusted Arthritis Prevalence 2015/16-2016/17, age 19+ 14. Age & Sex Adjusted Osteoporosis Prevalence 2016/17, age 50+ 15. Age & Sex Adjusted Mood & Anxiety Disorders Prevalence 2010/11-2014/15, age 18+ 16. Age & Sex Adjusted Substance Use Disorder Prevalence 2010/11-2014/15, age 18+ 17. Age & Sex Adjusted Dementia Prevalence 2010/11-2014/15, age 55+ 18. Age & Sex Adjusted Rates of Hospitalizations for Ambulatory Care Sensitive Conditions 2016/17, per 1000 age 0-74 19. Age & Sex Adjusted Continuity of Care (> 50% visits to same physician) 2015/16-2016/17, all residents with 3+ visits in 2 yrs 20. Age & Sex Adjusted Inpatient Hospital Separation Rates 2016/17, per 1000 21. Age & Sex Adjusted Percent of Hospital Episodes with a Readmission within 1-30 days 2016/17 22. Proportion of AMI patients with a Beta Blocker Rx within 4 months, 2012/13-2016/17, age 20+ 23. Crude Proportion of Newly Depressed Patients with Appropriate Follow-up Care 2012/13-2016/17 (newly depressed patients all ages) 24. Crude Proportion of Asthmatics with Appropriate Long-term Medications 2016/17 (asthmatics all ages) 25. Crude Proportion of Diabetics who had an Eye Exam 2016/17 (diabetics age 19+) 26. Crude Proportion of Community-Dwelling Seniors with Inappropriate Benzodiazepine Rx 2015/16-2016/17, age 75+ 27. A Composite score of Indicators 1-26 scored 0-100 (lower is better)